

# Leading Negotiators in Healthcare

Optimizing reimbursement for providers all across the US!

# We are PayrAdvisors



A Boutique Healthcare Consultancy



With deep expertise, connections and negotiating abilities!

# Incredible Results!



Proven model to **significantly** increase contracted rates



**8,000+** payer agreements negotiated!



7-12X Average ROI



# Clients we represent!

We represent numerous industries within Healthcare



**Private Equity Firms** 



**Hospitals & Health Systems** 



**Physician Groups** 



**Ancillary & Facilities** 

























# **Trusted by Providers**

Better relationships, better value – higher return on your investment!

25,000+

Payer Relationships

9-15x ROI

Creating immense value!

50-80% less

Compared to major competitors!





# Why are healthcare providers struggling?



# **Declining Reimbursement, Rising Costs**

### Why?

- Lack of market insight to payer rates
- Missing data & contracts that compromise practice insight on current rates, re-negotiation abilities, etc.
- Lack of internal resources that understand negotiations, payer language and reimbursement structures



# How we help optimize your revenue!

Negotiating stronger, faster and beating the competition

#### Perform diligence of existing payer contracts & fee schedules



Compare the current practice metrics against the market



Determine practice specific negotiation strategy



Define and determine areas for improvement and opportunity for leverage



Utilize that leverage in the negotiation process



Improve reimbursement & reduce administrative burden

### This results in...



Increased practice revenues



Ability to hire & retain quality staff that result in better patient outcomes & quality data



Reduces administrative difficulties that result in burnout and decreased productivity



#### **Payer Negotiation & Strategy**





#### **Pricing & Benchmarks**

**Credentialing & Payer Enrollment Services** 



**Our Core** Capabilities



**Debt & A/R Recovery** 

**Data Analytics** 





**Procurement Negotiation** & Strategy

**Contract Management** 





**Superior Relationship Management** 



# What are payers... paying your competitors?

Through pricing transparency, we can tell you how you are being paid against the market....

### How do you compare against your peers?

#### Evaluate your data by –

- Specialty
- Geography
- **CPT** code
- Payer & Product Type
- Tax ID & NPI specific

#### PAYER ALLOWED RATES BY MARKET & SPECIALTY

#### **Produced for DUC TRAN, TX**

NPI: 1659477420

#### **Neurology Physician**

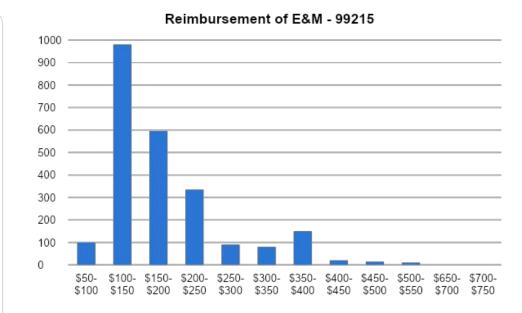
#### 99215

Office other outpatient visit for the evaluation and management of an established patient which requires a medically appropriate history and/or ex...

\$171.95 Your price\*

\$179.08 Average Price

\$744.61 **Highest Price** 



Rank	Provider Display Name	
1	John De Groot	744.609985352
2	Robert Knowlton	744.609985352
3	John De Groot	670.140014648



### We build custom dashboards & more!

Taking your data and turning them into live, functional reports with the click of a button...

\$65.71M

Revenue

\$4,603

Revenue Per Treatment

\$66.0M

Cash Collected

100.4%

% Cash Collected

14K

**Treatments** 

4,304

**Distinct Patients** 

1,716

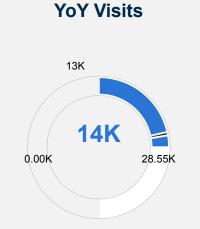
**New Patients** 

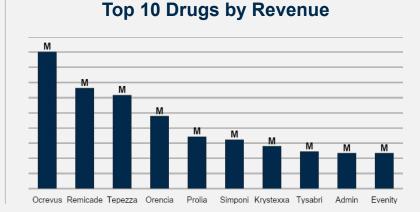
20.2%

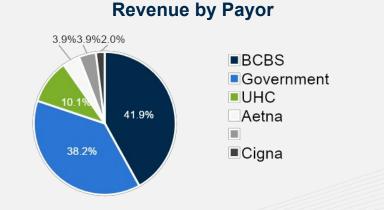
Net DM%













### Our Firm's Distinct Difference

We position you for optimized reimbursement!



#### We understand your competition

- **Academic Medical Centers**
- Health Systems
- Cost of care Strategy
- Networks, ex. Multispecialty, Integrators
- Independents: Medical vs Med/Surg
- Site of care initiatives



#### We articulate the value of OUR clients!

- Clinical capabilities HCC & RAF scores
- Scope and Breadth and Volume of Referral Sources
- Therapeutic Infrastructure: Array, Refrigeration, Protocols, Model of Care
- Clinical Trials Access for Patients and Health Plan Value
- Diagnostic, Medical and Surgical Services Provided

How our engagements drive value!

Lower costs than major competitors to the tune of 50-80%

Preparing for an exit? Our services are an add back that help companies sell for higher valuations

Lower costs, higher valuations = better returns to equity share holders!



# **Expectations & timelines for an engagement...**

#### **Start**

**Execute Client Services** Agreement, BAA, NDA's & invoice for services!

#### First 60 days

Review all practice documents, contracts, fee schedules and billing revenue.

#### Months 3-4

Begin the negotiation process and work with client on strategic goals!

#### Month 5-6

Review contract language, rate exhibits and analytics to finalize offers!

#### Month 7-8

Work with payer and provider strategically on initiatives that reduce administrative burdens!

#### Months 9-12

Execute contracts, credential providers & ensure contracts are loaded correctly!

**Engagements: Minimum 6 months to 1 Year+** 





# Payr Advisors Thank you.

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www.PayrAdvisors.com